

United States Patent [19]

Gould et al.

[11] 4,414,467

[45] **Nov. 8, 1983**

[54] VENDING ORDERING TERMINAL

[75] Inventors: **George K. Gould, Pound Ridge; Eric Steinberg, Bronx, both of N.Y.**

[73] Assignee: **Video Corporation of America, New York, N.Y.**

[21] Appl. No.: 278,852

[22] Filed: Jun. 29, 1981

Related U.S. Application Data

[63] Continuation-in-part of Ser. No. 93,085, Nov. 13, 1979,
Pat. No. 4,300,040.

[51] Int. Cl.³ G06K 5/00

[52] U.S. Cl. 235/381; 235/379;
235/380

[58] **Field of Search** 235/379, 381, 380;
340/825.35, 825.31; 194/4, 15; 221/2

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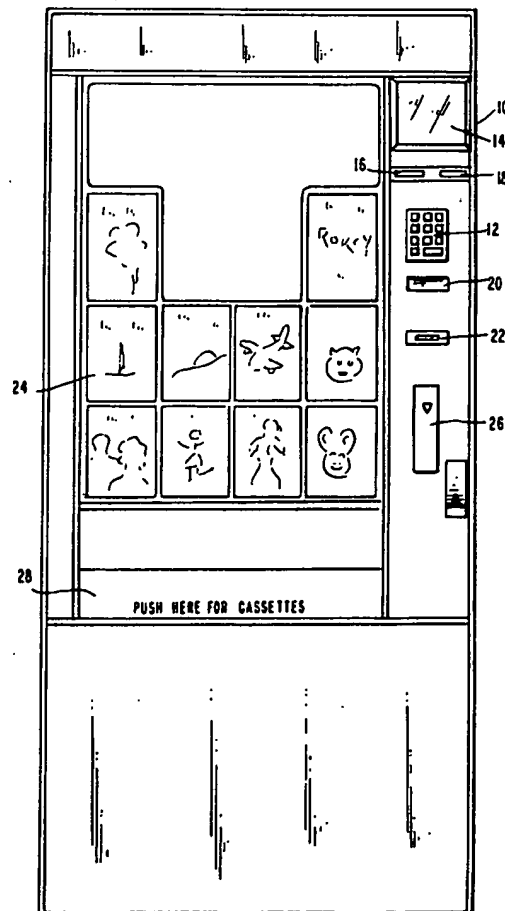
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Primary Examiner—Harold I. Pitts

[57] **ABSTRACT**

A terminal is provided at which a user can selectively preview or order a videocassette. The terminal comprises customer identification means for receiving information relative to the user; mode selection means enabling the user to choose a preview or order mode; cassette selection means for selecting and identifying a desired videocassette; terminal control means including a memory coupled to the customer identification means and the cassette selection means to receive and store information representative of the user, the data, and the selected videocassettes. Vending means are provided for storing a plurality of videocassettes and for selectively vending the selected videocassette; and vending control means are coupled to the terminal control means for communicating the information between the memory and the vending means to command the vending of the selected videocassette when the order mode has been selected. Preview display means coupled to the terminal control means receive the information and display a trailer corresponding to the selected videocassette when the preview mode has been selected.

8 Claims, 11 Drawing Figures.



US-PAT-NO: 4414467

DOCUMENT-IDENTIFIER: US 4414467 A

TITLE: **Vending** ordering terminal

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TITLE - TI (1):

Vending ordering terminal

Brief Summary Text - BSTX (11):

The terminal may also be used for transactions in which a videocassette may be purchased outright instead of rented. Unless otherwise indicated by the context, as used herein, the term "order" refers to a rental order or an outright **purchase order**.